

EXPLORING SOCIAL INNOVATION



AUGUST 4-14, 2024

@ SAN FRANCISCO & SILICON VALLEY

Join **Exploring Social Innovation** (ESI) with 15–20 university students and young professionals from around the world for a 10-day exploration of social challenges and innovative solutions. Discover your own changemaker potential in San Francisco & Silicon Valley!

INNOVATION
SOCIAL CHANGE
DESIGN-THINKING
BERKELEY STARTUPS
DIVERSITY STANFORD
ENTREPRENEURSHIP



HANDS-ON LEARNING

- Workshops with innovation tools, like design-thinking
- Changemaker mindsets
- Expert speakers & mentors



LIFE-LONG FRIENDSHIPS

- Team projects & peer mentorship
- Cultural exchange
- Personal storytelling



INNOVATION IN ACTION

- Silicon Valley tech companies
- Startups & social enterprises
- Social impact organizations



PERSONAL GROWTH

- New & diverse perspectives
- Strengthened self-awareness
- Reflection & goal-setting

The Exploring Social Innovation program is offered by VIA, an educational nonprofit organization founded at Stanford in 1963.

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PARTICIPATION COSTS

\$3,300 VIA program fee includes:

- Hotel accommodations (10 nights)
- Transportation for airport pick-up, drop-off, and program activities
- Site visits, guests speakers, workshops, and other activities
- Breakfasts, arrival lunch, and farewell dinner
- 24-hour on-site staff support

VIA program fee does not include:

- International airfare (~\$1,800)
- Travel insurance (~\$25)
- Most lunches & dinners (~\$300)
- Optional activities (~\$200)
- Personal shopping (~\$100)
- Emergency, medical, and travel disruption costs

Cost Summary (USD)

Total estimated cost to participate:

- \$3,300 VIA Program Fee (Aug 2024)
- \$2,425+ Additional Expenses
- **\$5,725+ Total Expected Cost**

WHO IS A GOOD FIT FOR ESI?

We welcome participants from diverse backgrounds and a range of English levels who want to exchange ideas with global peers and explore pathways to social impact leadership!

Basic Eligibility Requirements:

- Student or starting professional from or connected to Asia (no nationality restrictions)
- At least 18 by program start date
- Able to travel to and enter the US
- Able to meet health or vaccination requirements for US entry or re-entry to home country

ONLINE INFORMATION SESSION



**February 28 (Wed)
9:00–10:00 AM
Hong Kong Time**
Scan QR code for
Zoom Registration

TIMELINE (ASIA DATES)

April Application Period*

- Application Deadline: April 29
- Discovery Interview: May 2–9
- Acceptance Notification: May 11

May Application Period*

- Application Deadline: May 20
- Discovery Interview: May 23–30
- Acceptance Notification: May 31

Program Participation

- Travel Preparations: June–July
- Online Orientation: Late July
- Program (US Dates): August 4–14

**Applicants interested in the summer 2024 or spring 2025 program may apply during the summer application cycle.*

QUESTIONS? CONTACT



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& APPLY TODAY**
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